

#### **REASONS TO LOVE**

# Introducing an Acura for a New Generation

The all-new 2025 ADX is here, offering many drivers an exciting, yet more attainable introduction to everything the premium Acura brand delivers.

While the ADX is surprisingly affordable, there's nothing entry-level about it. It delivers on every aspect of what an Acura promises: modern style, high tech, supreme comfort, and our signature Precision Crafted Performance.



## MANY CHOICES, ALL GOOD DECISIONS

The ADX offers three trim levels: ADX, ADX A-Spec and ADX A-Spec Advance. And even the base level is loaded with premium luxury features, like heated front seats, a power moonroof, premium sound system and a power tailgate. All trims offer all-wheel drive – and it's standard on A-Spec Advance. In every way, the ADX promises to immerse you in the Acura experience.

#### THE HIGH TECH YOU EXPECT

Growing up in a digital world, you probably expect your vehicle to offer the very latest in technology, connectivity, and infotainment. ADX does not disappoint:

- 10.2-inch digital instrument cluster
- 9-inch color touchscreen (the newest in the Acura lineup)
- Wireless Apple CarPlay® and Android Auto™ compatibility
- Wireless phone charger
- Two USB-C ports
- 8-Speaker premium sound system
- 15-Speaker Bang & Olufsen premium sound system (A-Spec Advance)
- Google built-in (A-Spec Advance)
- Alexa built-in (A-Spec Advance)
- Automatic over-the-air software updates (A-Spec Advance)

### TURBOCHARGED EXHILARATION

Get behind the wheel of an ADX, and you'll quickly understand what Acura means by Precision Crafted Performance. The ADX's VTEC® engine delivers strong acceleration and a thrilling high-rev rush. It's paired with an automatic transmission (CVT) that responds quickly and smoothly to every input.

- 1.5-liter, 190-hp turbocharged engine
- Linear, nimble handling thanks to electric power steering (EPS)
- Selectable drive modes (Snow, Comfort, Normal, Sport)
- Paddle shifters for more control and driver engagement

#### **DRIVE CONFIDENT**

A standard AcuraWatch™ suite of safety and driver assistive technologies helps ensure supreme confidence and awareness on the road. (See spec sheet for the full suite).

- Collision Mitigation Braking System™ (CMBS™)
- Blind Spot Information System (BSI) with Cross Traffic Monitor
- Road Departure Mitigation System
- Adaptive Cruise Control with Low-Speed Follow

#### DRIVER-CENTRIC COCKPIT

The ADX has an ergonomically designed cabin that puts controls and displays right where the driver expects them to be, and its supportive front seats are designed to offer both comfort for long trips and support for more spirited sprints.

### FIT FOR A LIFE ON THE GO

The ADX is sized right for an active lifestyle, offering up to 55.1 cubic feet of cargo room. That's enough for two mountain bikes, golf bags for a foursome, or room for a weekend's worth of camping gear. And getting things in and out is a breeze with the standard power tailgate with walk-away close.

### ALL SO YOU CAN DO YOU

A wide array of accessories can help ADX drivers personalize their rides to match their style and their lifestyle. Here are just a few examples of available Genuine Acura Accessories:

- Cargo Net/Cargo Tray
- Ski/Snowboard Attachment
- Bike Attachment
- Kayak Attachment
- Roof Basket
- Illuminated A-Mark
- Front Underbody Spoiler
- Exterior Black Emblems

Use the vehicle configurator on <u>Acura.com</u> to see how accessories and accessory packages will look on the 2025 ADX.