



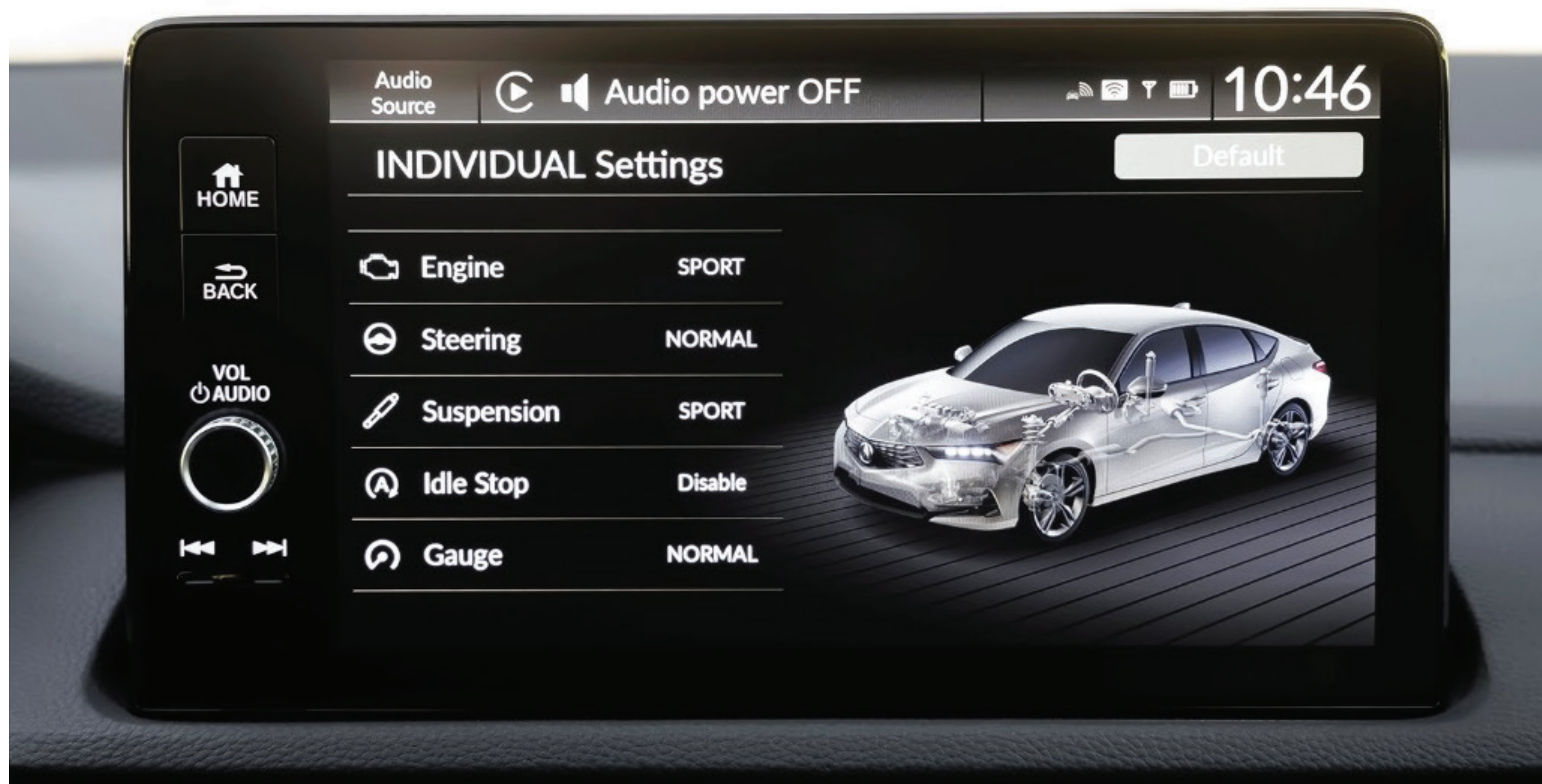
An Immersive Listening Experience

Get ready for a powerful, sophisticated and immersive listening experience in the 2024 ZDX—the first Acura model to feature Bang & Olufsen premium audio.

For nearly a century, Bang & Olufsen, the Danish luxury audio brand, has been a beacon for immersive sound experiences built around the relentless determination to create products that push the boundaries of audio technology, design and craftsmanship.

Acura and Bang & Olufsen are equally driven to deliver unparalleled performance and memorable experiences. This long-term partnership will set a new precedent for in-vehicle audio and technology for years to come.

<https://acuranews.com/en-US/releases/acura-and-bang-olufsen-launch-new-premium-audio-collaboration-for-all-future-acura-models>



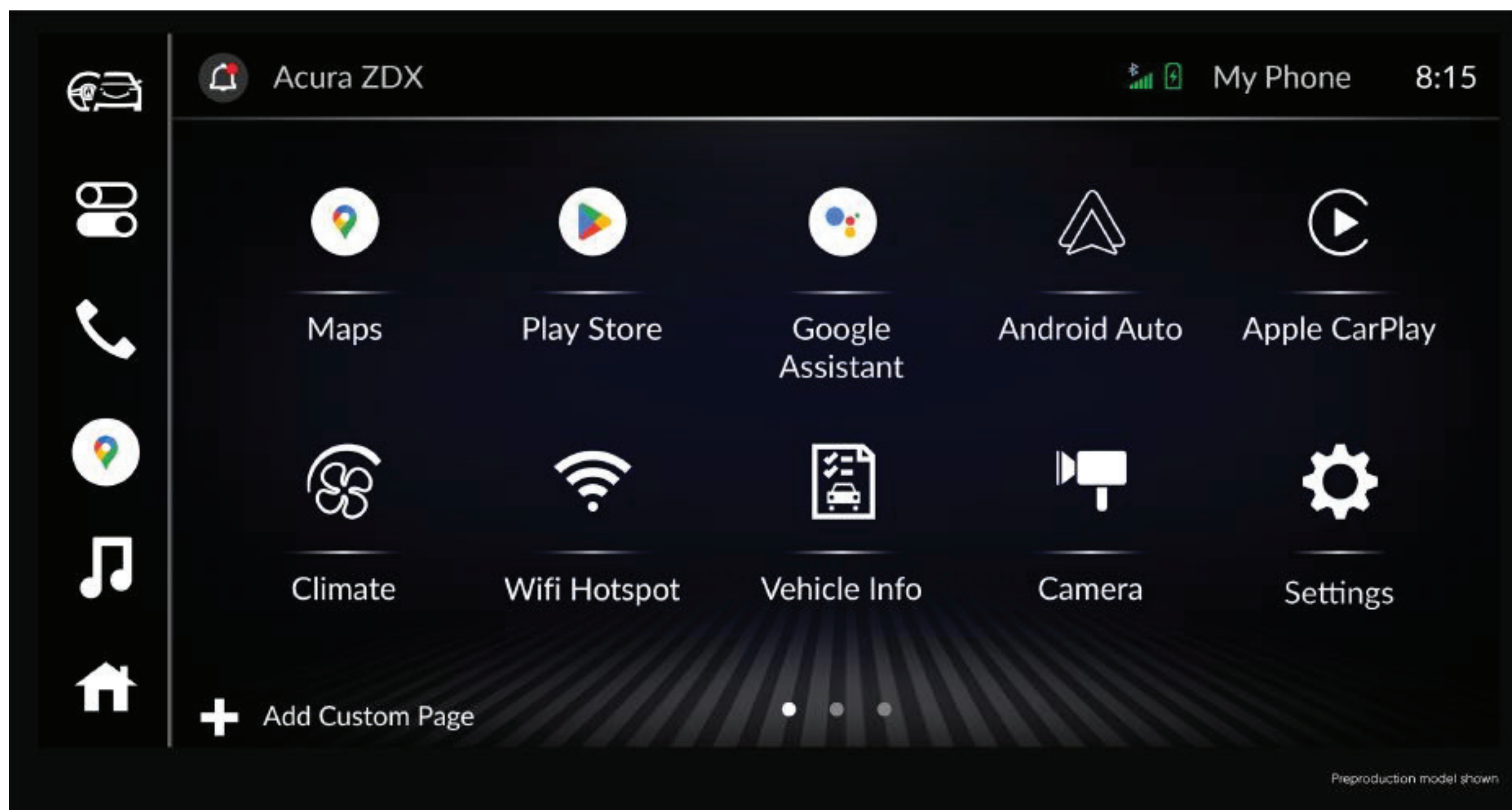
Express Your Individuality

In addition to Sport, Comfort and Normal driving modes, the Integrated Dynamics System (IDS) on the 2023 Acura Integra features an Individual mode for a customized driving experience.

Drivers can choose distinct driving modes tuned for specific driving situations. IDS controls various parameters, including steering assist, transmission and throttle response, Idle Stop, and gauge color.

Available exclusively on Integra A-Spec[®] with Technology Package, Individual mode allows drivers to mix and match the settings— independently selecting steering feel, engine response, suspension damper performance, and gauge color at the touch of a button.

<https://acuranews.com/en-US/releases/2023-acura-integra-press-kit>



Seamless On-The-Go Connectivity

The 2024 ZDX features the first Acura integration of Google built-in, with the latest apps and services such as Google Assistant, Google Maps and more on Google Play. These apps help deliver a connected, personalized and more streamlined driving experience. An enhanced version of Google Maps for EVs offers optimized route planning for recharging and finding charging stations along the way to minimize travel time. Google Assistant allows clients to call or text a friend, set reminders, change the temperature in the vehicle, control their media, or navigate to their next destination using just their voice.

<https://acuranews.com/en-US/releases/release-28a0418eb9f96c2502c6b994171bce2d-first-acura-ev-2024-zdx-marks-first-acura-integration-of-google-built-in-for-seamless-on-the-go-connectivity#:~:text=First%20Acura%20EV%2C%202024%20ZDX%2C%20Marks%20First%20Acura,vehicle%2C%20ZDX%2C%20will%20go%20on%20sale%20early%202024>



20 Years of Dynamic SH-AWD® Performance

Introduced on the 2005 TL, Acura's industry-first Super Handling All-Wheel Drive™ (SH-AWD®) performance technology was the world's first torque-vectoring all-wheel drive system. Based on extensive research into direct yaw control, SH-AWD® technology uses dynamic torque vectoring to provide more accurate and predictable handling performance in all road conditions.

Up to 70% of engine torque can be sent to the rear wheels as needed, with up to 100% of that torque apportioned to either the left or right wheels. It can also overdrive the outside rear wheels, creating additional rotational speed that helps "pull" the car through the turn with increased grip and cornering accuracy.

<https://acuranews.com/en-US/releases/release-6339a8c1466fa77f7edcbf4d0f0000ee-acura-to-highlight-super-handling-all-wheel-drive-technology-throughout-chicago-auto-show#:~:text=Acura%20to%20Highlight%20Super%20Handling%20All-Wheel%20Drive%E2%84%A2%20Technology,all%20driving%20environments%203%20Acura%27s%20%22What%27s%20SH-AWD%3F%22%20>



AcuraWatch™: Safety Through Innovation

Representing a technological bridge to the automated driving technology of the future, AcuraWatch™ continues to improve and expand. Today, the AcuraWatch suite of Advanced Driver Assistance System (ADAS) technologies includes Collision Mitigation Braking System™ (CMBS™) with Forward Collision Warning (FCW); Road Departure Mitigation (RDM) with Lane Departure Warning (LDW); Lane Keeping Assist System (LKAS); and Adaptive Cruise Control (ACC) with Low-Speed Follow (LSF). Some newer Acura models also include Traffic Jam Assist (TJA), Traffic Sign Recognition (TSR), and a driver attention monitor. AcuraWatch™ includes more than 10 different technologies; availability varies by model.

<https://acuranews.com/en-US/releases/release-9cc3a6ebff00753bc08baae86a04fb38-acurawatch>



Breaking Ground

Acura was the first-ever Japanese automotive luxury brand in the U.S. Following a decade of research and a series of secret night meetings where Honda engineers defined what Acura would become, the brand was born in 1986. In less than a year, 60 new dealerships were set up in North America to support the launch of the Acura Integra and Acura Legend.

Within our first few years of existence, Acura was among the best-selling luxury marques in the U.S. By 1994, we'd reached 1 million sales annually.

<https://www.acura.com/innovation>



“The Best Sports Car Ever Built”

In our third year, Acura upended the supercar industry with the NSX—what Motor Trend called “the best sports car ever built.” It could compete on the track, yet be driven every day. An engineering marvel created from motorsports development, the NSX established such a solid foundation that 80% of the NSX GT3 racecar components are actually shared with the production model. With the consistent success of the GT3 on the track, the NSX drove home the dual personality of supercar and racecar, embodying the Acura philosophy of interwoven dynamics where form follows function.

<https://www.acura.com/motorsports>



Over Half a Million Miles!

Meet Tyson Hugie, who picked up his 1994 Legend LS 2003 and just kept driving ... "Never thought I'd keep it that long, and more importantly, never thought it would lead me to so many great Acura fellow enthusiasts & adventures!

This is the kind of reliability and timeless design that keeps me close to the brand." (EO 2023, mileage was 590,797)



<https://acuraconnected.com/tag/acura-stories/>

<https://acuraconnected.com/2019/03/27/sweet-16-tyson-hugies-acura-legend-anniversary/>



Get Ready to See the Light

In addition to a look that's distinctly Acura, our Jewel Eye[®] LED headlights are a part of our commitment to helping you get there. Acura's low, wide headlight styling is striking with six-beam LED bulbs. The clean, linear design is eye-catching, appearing bright and jewel-like even when they're turned off.

It's also purposeful, channeling LED technology to mimic natural sunlight to help view colors more vividly and reduce fatigue at night. The whiter, brighter LEDs, combined with fog lights, provide clarity for almost any condition that may come into view.

<https://www.acura.com/design>



Precision Crafted Performance™ in Action

The ZDX is the first all-electric Acura, combining electrified performance, elevated design and exhilarating power to provide an intuitive, driver-focused experience. Inspired by the Precision EV Concept, the Acura Design Studio and Acura engineers meticulously crafted the all-electric ZDX and ZDX Type S to provide a driving experience that defies expectations. Beyond its striking style, the next evolution of Precision Crafted Performance™ has an anticipated range rating of 325 miles.

The ZDX Type S can deliver an estimated 500 HP and features an electric powertrain that thrills with 0-60 in under 5 seconds.

<https://www.acura.com/future-vehicles/zdx-type-s>



Are You a Type S Personality?

The Acura Type S badge isn't given, it's earned. Inspired by legends like the TL and RSX Type S, the new generation of the Type S goes faster, stops quicker, and turns harder for a sportier, more adrenaline-filled drive every time you hit the pedal. But ambition never takes a break. As part of the electrified era, the ZDX Type S will usher in the future of Precision Crafted Performance™.

With an estimated 500-HP, a dual motor AWD and an adaptive air suspension, the all-electric ZDX Type S takes driver-focused performance to new levels.

<https://www.acura.com/performance>

<https://www.acura.com/future-vehicles/zdx-type-s>



Beautiful Inside and Out

On the Acura ZDX, the illuminated evolution of the diamond pentagon front fascia makes a bold statement on the road and complements the signature Chicane daytime running lights.

It offers an exclusive paint option: Double Apex Blue Pearl premium paint from the Precision EV Concept. This paint creates a more liquid and fluid texture that increases the contrast between light and shadow. And inside the cabin, 26-color ambient lighting and a full LED interior can be customized to match every mood.

<https://www.acura.com/future-vehicles/zdx-type-s>



Get Charged Up About the ZDX

The all-electric ZDX A-Spec RWD is designed with a DC Fast Charging system capable of adding 81 miles of range with 10 minutes of charging. With an anticipated range rating of 325 miles available, you can reach your destination quickly and confidently.

ZDX drivers can choose one of three charging package options included in the MSRP. These packages offer a combination of public charging credits, home charging equipment and installation credit.

<https://www.acura.com/future-vehicles/zdx-type-s>



Charging Forward

As part of a recent joint venture, Acura is now part of a broad range of high-powered, fast-charging networks: Tesla's Supercharger network; EVgo; Electrify America; and roaming partner networks. That means stress-free, convenient charging away from home—and the new Acura ZDX DC Fast Charging system can provide 81 miles of range with just 10 minutes of charging.

With the AcuraLink smartphone app, you can find available stations, pay for charging, redeem credits, enroll in subscription plans, and access other features at charging stations.

<https://acuranews.com/en-US/releases/release-cc39196e84787a20ec3cb086fb215129-honda-and-acura-electric-vehicles-will-have-access-to-largest-ev-charging-networks-in-north-america-aided-by-new-agreements-with-evgo-and-electrify-america>



Convenient Home Charging

More than 80% of EV owners prefer to charge their vehicles at home because it's more convenient and cost-effective than public charging stations, according to the U.S. Department of Energy. Most charge overnight while the vehicle is parked. For ZDX drivers, Acura offers three charging packages that are included in the MSRP. Clients choose from a combination of public charging credits, charging equipment and installation credit to fit their lifestyle. Acura Home Electrification (AHE) will connect drivers with dedicated Energy Advisors to find the option that best fits their needs.

<https://www.acura.com/future-vehicles/zdx/ev-charging>

<https://homeelectric.acura.com/>

<https://acuranews.com/en-US/releases/release-16f7afa1eda16f08561d54be9a03e9ad-most-powerful-acura-ever-all-electric-2024-zdx-qualifies-for-7500-us-ev-tax-credit-now-available-to-order>



One Million Reasons to Love the Acura NSX Type S

The very first 2022 Acura NSX Type S—VIN #001—raised \$1.1 million at the Mecum Auction during Monterey Car Week. The best performing road-legal Acura NSX ever (we're talking 0-60 in 3.1 seconds), this vehicle was the first NSX Type S available outside of Japan. There were just 350 of these exclusive supercars produced worldwide (only 300 in the U.S.). Acura donated all of the proceeds from auction to charitable organizations, including the Center of Science and Industry (COSI), whose Learning Lunchbox STEAM Kits help feed hungry minds and lives for at-risk and in-need students across the country. These award-winning STEAM kits are helping to bridge the education gap for underserved youth by increasing youth engagement.

<https://acuranews.com/en-US/releases/release-ca54ead83e3667d0b2045585b006e8ff-first-acura-nsx-type-s-sells-for-over-1-million-at-mecum-auction-during-monterey-car-week-all-proceeds-to-charity>