

## Mobile Dealer Enrollment (MDE)

This is the first step to enroll your customer in AcuraLink®

### BENEFITS

Make your life easier. By downloading and enrolling in the AcuraLink® app, you'll be able to access a wealth of complimentary and subscription services right from your smartphone

- Start the enrollment for the customer from your mobile phone with MDE

### BEST PRACTICES



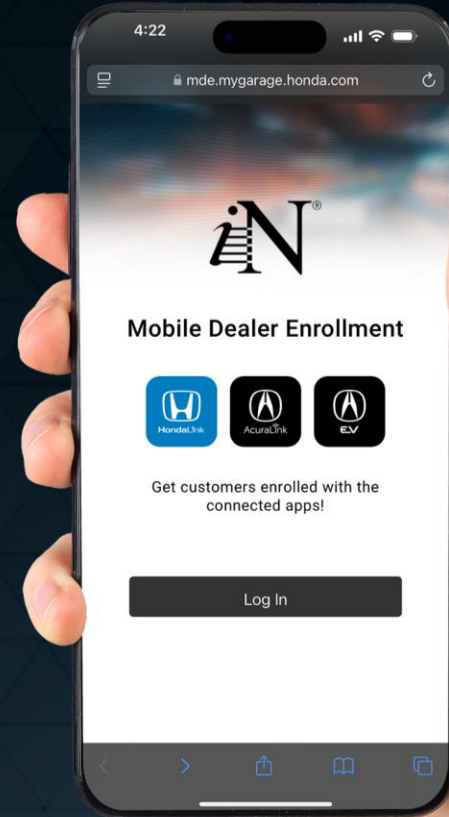
During F&I

Begin the enrollment by having the customer download the AcuraLink® app on their mobile device, create an account, and sign in.



During Delivery

Connect the vehicle to the AcuraLink® account by sending the enrollment link with MDE to the customer's mobile device and completing the enrollment.



# MDE Setup Steps

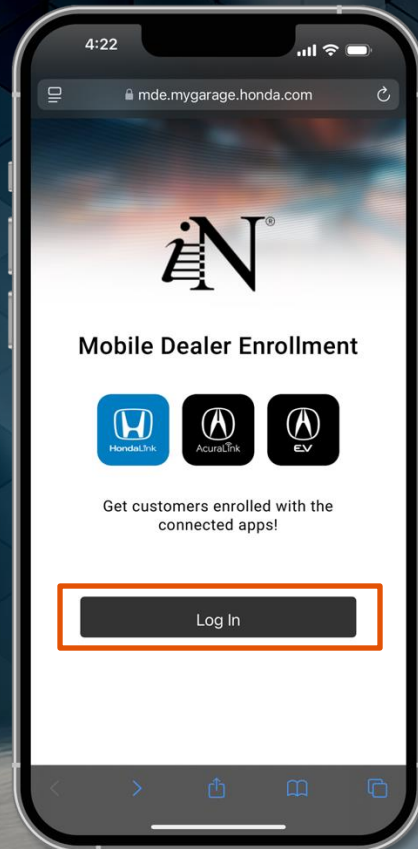
1

Scan QR code with your smartphone



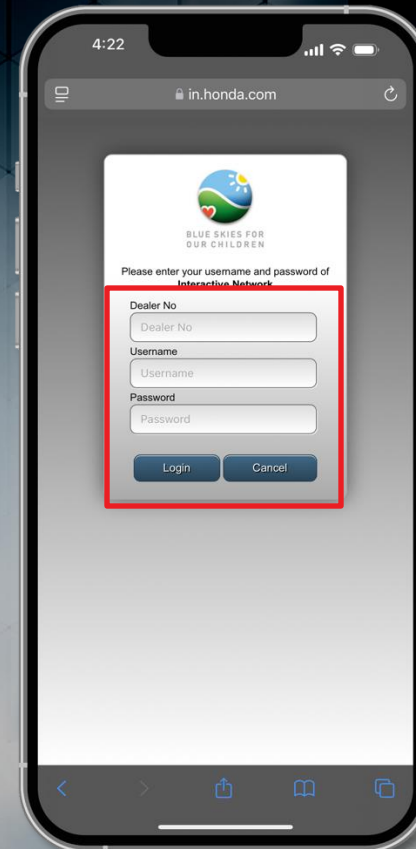
2

Tap "Log In"



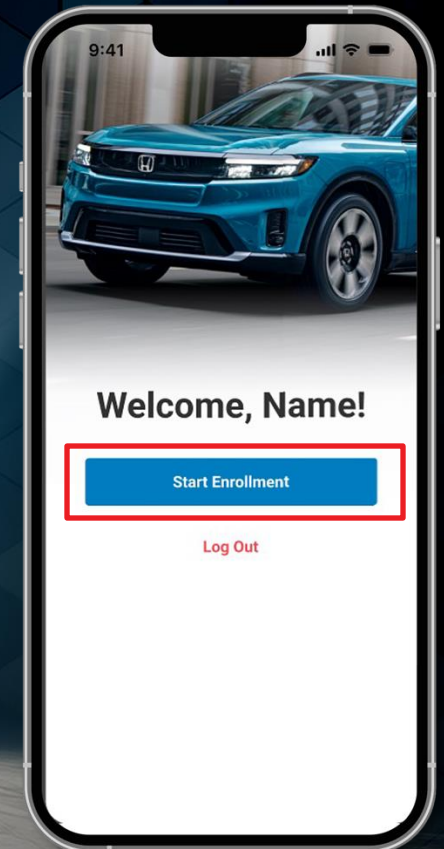
3

Enter Dealer Number and iN credentials



4

Start MDE process



For complete information, please see the MDE training video on AIC.