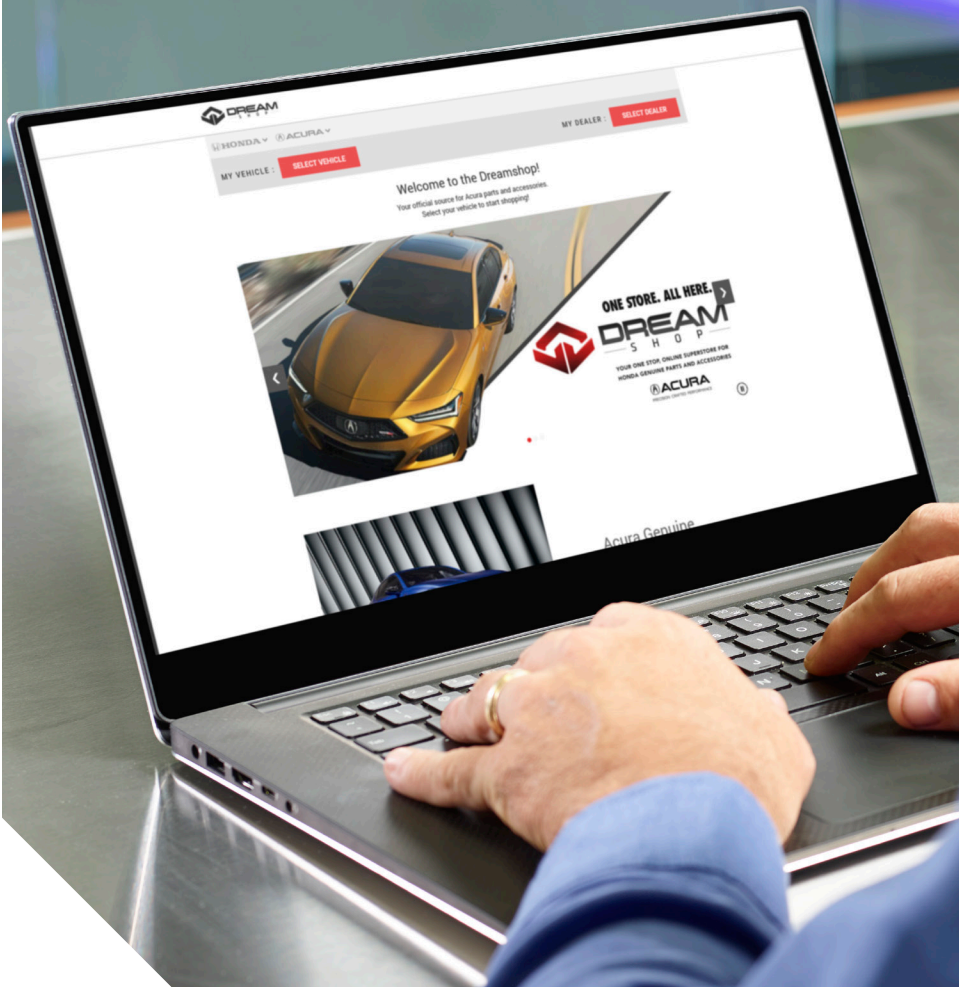




ENROLLMENT & DEALER SETUP



Introducing Acura's Dreamshop, an eCommerce parts and accessories online platform designed and developed by American Honda's eCommerce team.

American Honda's vision: "Deliver an exceptional customer experience that is convenient and confidence-inspiring via a modern enterprise-wide digital platform, that can evolve to match changing customer expectations."

A key part of our strategy is to provide an online channel for clients to shop for Acura genuine parts and accessory products allowing your Dealership to remain the monetary focal point with your clients as Merchant of Record. An important part of allowing your dealership to remain in control of client transactions using Braintree an approved partner with American Honda as your Merchant of Record.

This is a great opportunity for you to be part of the eCommerce revolution and your dealership is ready to welcome eCommerce clients, by enrolling today into Dreamshop!

Please read through the attached quick start guide and/or watch the videos, to learn how to start the process for Dreamshop and follow the easy step-by-step process on iN.



How to Enroll in Dreamshop:

1. How To Sign Up for Dreamshop:

Log in to Interactive Network. Click Parts, then under the Dreamshop tab click Overview and Enrollment. The first step will be to review and sign the Dealer Participation Agreement. Once you sign up, you will be sent a Braintree enrollment email containing your dealer's unique Braintree application link to the email address you provide at sign up.



Dealer Participation

Braintree Account Setup

Authorize Access

Confirmation

You must be a decision maker at the dealership that authorizes you to sign up for Dreamshop.

Dealer Agreement Policy for Participation in American Honda's Digital Marketplace eCommerce Shopping Program (eStore Replacement)

I agree to the following:

1. MAINTAINING TAX JURISDICTIONS

1A. ELECTRONIC COMMERCE PROGRAM SALES TAX REGISTRATION REQUIREMENTS

1A.1. Dealer understands and agrees that, to be eligible to participate in American Honda's electronic commerce program (DIGITAL MARKETPLACE), Dealer must be registered and authorized as a vendor or as a seller to collect sales or use tax in every taxing jurisdiction (state, local or other) in which it anticipates it will make electronic sales via American Honda's website and must attach a copy of its registration certificate(s) or sufficient other evidence of its registration with such taxing jurisdiction(s) to this Agreement. Further, Dealer's continuing participation in the DIGITAL MARKETPLACE program shall constitute a representation from the Dealer to American Honda that Dealer at all times is registered and authorized to collect such sales or use tax in all taxing jurisdictions in which it is making electronic sales via American Honda's website.

1A.2. Dealer covenants that it will not make any electronic sales via American Honda's website that

Name

Email

Phone

Title

☐ I accept and agree to the Dreamshop Participation Agreement

Sign Up

How To Sign Up for Braintree:

1. What is Braintree?

- Braintree is the approved merchant for AHM's payment gateway provider. Braintree (A PayPal Service) is a company that delivers simple solutions for commerce payments. The company has merchants in 45 countries and is within the well-established PayPal organization.
- For technical questions regarding Braintree enrollment please contact: acura@paypal.com. Their hours are 9 am – 5 pm EST.
- The entire Dreamshop system is free to the dealer. Braintree charges a small cost per transaction that is outlined below.
- The process of signing up for a Braintree account can take up to 7 days.
- Note: If you are an Acura dealer who is already approved with Braintree for Reserve and Deposit, you can skip signing up for Braintree.

Braintree account dealership cost per transaction details:

- Cost per transaction is variable (Example: $\$100 \times \text{IC}++^* : .20\% + .15 \text{ USD per transaction} = \0.35).
- Reminder: The entire Dreamshop system is free to the dealer.

Interchange Plus Plus	
Payment	Rate
Visa	IC++*: 0.20% of the payment amount + 0.15 USD per Transaction
Mastercard	IC++*: 0.20% of the payment amount + 0.15 USD per Transaction
Discover	IC++*: 0.20% of the payment amount + 0.15 USD per Transaction
American Express	IC++*: 0.20% of the payment amount + 0.15 USD per Transaction
Local Payment Methods*	IC++*: 0.20% of the payment amount + 0.15 USD per Transaction

Interchange Card Network fees and Bank Foreign Handling fees passed-through to merchant at cost.

2. Dealer Requirements To Set Up Braintree Account:

Before beginning the process, please note these five points.

- An individual must be listed as the account holder. We recommend someone higher up the company.
- This individual will have to provide information including but not limited to date of birth and SSN to verify their identity. We understand this is a hard requirement, but the US Patriot Act requires PayPal to implement a Customer Identification Program. This is a federal requirement because you are setting up a business banking process relationship with Braintree/PayPal. Additionally, AHM wants dealers to be in control of monies so we are taking a different path than other original equipment manufacturers.
- AHM and PayPal have negotiated rates for this program. To get these reduced rates, you must execute the pricing addendum. If there is no signed addendum, standard pricing will be applied.
- Once you have activated the account holder, we highly recommend that you add at least two additional users to your gateway. You can create different roles that restrict access to certain information and functionalities.
- Braintree needs the ability to debit the bank account linked in order to properly process refunds and transaction fees. In order for this to happen, you need to provide your bank account provider with the following company IDs to add Braintree as a trusted vendor: WFMSBRNT01 and 2205717726.

Braintree Account Setup

When you are ready, select the Braintree link from the email you received after signing the Dealer Participation Agreement. You can also access the Braintree link by logging onto the Interactive Network and navigating to Parts >> Dreamshop >> Overview & Enrollment. This link will be under step 2: Braintree Account Setup.



Dealer Participation

Braintree Account Setup

Authorize Access

Confirmation

Dreamshop Dealer Participation Agreement: Accepted on 03/09/2022 by

BRAINTREE PAYMENTS:

You are opening a banking relationship with Braintree, a PayPal company, because AHM wants you to control the financial relationship with your customers. Because of this, we are asking that you set up a merchant account with Braintree (PayPal company). This relationship sets you up for future e-commerce initiatives with American Honda. Also, just as any bank, Braintree is required to prove to the Federal Government (explained further in this document) that those who are opening merchant accounts are doing so for legitimate and legal trade. This is the reason Braintree will be asking you for information to verify the merchant applicant individual identity.

To get started, you will need apply for a Braintree account via the link below. The following information will be required.

https://apply.braintreegateway.com/signup/us?partner_source=referrer_id=0062E00001P0b8TQAR_0032E000036kj0NQAQ

- Business Information
 - o Business legal name, business address, Tax ID number
 - o Projected annual volume that would be processed through the marketplace
 - o Business bank account and routing number to where the funds will be deposited
 - o Last 3 months of business processing statements
 - o Last 3 months of business bank statements
- Personal Information (The below information is required for the person that will be the account holder, as well as any individual who directly or indirectly owns 25% or more of the business. This information is used to verify your identity as the authorized representative.
 - o First and last name
 - o Position with the company
 - o Phone number
 - o Email
 - o Date of birth
 - o Full SSN
 - o Home address

After completing your Braintree application, we will be notified your application has been submitted for review and we will be sending the pricing addendum for your review and signature.

PERSONAL INFORMATION REQUIRED:

Please know that we understand the concerns people have about offering their personal information on any business account. It is a hard requirement, just as adding a named individual on a bank account. Even the very large accounts, such as Walmart and Southwest Airlines, have an individual listed as the account holder. Here is something that may be helpful to provide more clarity: The US Patriot Act requires PayPal to implement a Customer Identification Program (CIP). Each country or region has specific CIP requirements for the collection of customer data. Some examples of the information we collect and verify can include your name, physical address, date of birth, and National/Tax ID number (SSN). To verify your identity, we use a National Database to obtain a positive match of legal name, address, date of birth, and SSN. Your personal information will be secured.

PRICING ADDENDUM:

PayPal, Inc. and American Honda Motor Co. have Braintree negotiated rates for the dealerships who join Honda's Digital Marketplace. While the Braintree account can be created without receiving the addendum back from the dealerships, reduced pricing cannot be applied without an executed addendum. Please be sure to make it a priority to review and sign, but also let us know if you have any questions. If we do not receive the signed addendum, standard pricing will be applied, until such time the document has been returned and fully executed.

Please contact honda@paypal.com or acura@paypal.com if you run into any issues completing the above steps.

- Complete the required dealer information to setup your Braintree merchant account.

Information About Your Business

The information you provide below will help us verify and understand your business.

Business Location


United States
Change

Business Details

Business Type

Industry

Start Date

Legal Name

Tax ID

State of Business Registration

Phone Number

Website

Please note this phone number will appear on customer statements.

Please tell us about your business including what products or services you sell online and who you sell to. Your business must operate within the permitted use of Braintree services outlined in our [Acceptable Use Policy](#).

Business Address

Street Address

Address 2 (Optional)

City

State

Postal Code

Banking Details for Disbursement

Please provide a checking account that settles in USD (\$). Funds are typically dispursed within two business days for approved merchants. Braintree will not fund savings, deposit-only, and prepaid debit accounts.

Account Information

☐

I hereby certify, to the best of my knowledge, that the information provided above is complete and correct.

☐

By clicking Submit Application, I agree to the [Payment Services Agreement](#), the applicable [Bank Agreement](#), the [Privacy Policy](#), the [Acceptable Use Policy](#), and the [Electronic Signature Terms](#), and I am providing written instructions under the Fair Credit Reporting Act authorizing Braintree, a service of PayPal, to obtain and use information from my personal credit report to process this application.

Submit Application

Your application is incomplete. Please fill out all fields before submitting.

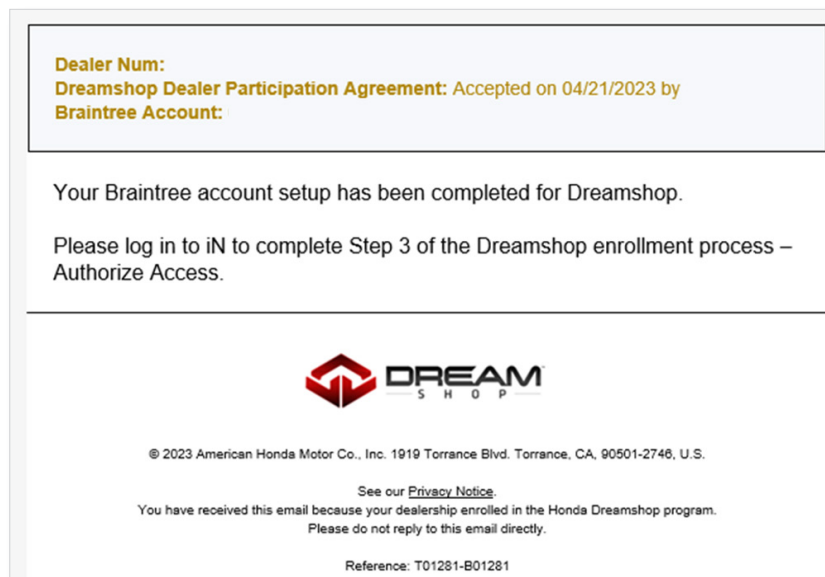
- Braintree will follow up if more info is needed, and share the dealer pricing addendum with you.
- Next, E-Sign the addendum and submit it back to Braintree for approval.
- Once Braintree notifies you that your merchant account is approved, you will receive a 2nd email from them with steps to create your login credentials and activate your Braintree account– please note that you will need to activate your new Braintree account within 7 days.
- Save your Merchant ID/Braintree Account # for future use. This information is needed whenever you submit a support request to Braintree.
- Once you have activated the account holder, add at least two additional users to your Braintree gateway. Follow the directions [here](#) to add additional users.

How To Link Dreamshop and Braintree:

Once you have activated your Braintree account, you will need to authorize access to connect Braintree with your Dreamshop account. You must also provide some information about your dealership to complete the enrollment. This process can take up to 2 days.

1. Authorize Access to Link Accounts:

You will receive an email from Honda Dreamshop prompting you on the next step to authorize access and connect your Braintree and Dreamshop accounts. You will log onto the Interactive Network and navigate to Parts >> Dreamshop >> Overview & Enrollment, and you will find this under Step 3: Authorize Access.



Dealer Participation
Braintree Account Setup
Authorize Access
Confirmation

Dreamshop Dealer Participation Agreement: Accepted on 09/06/2023 by DREAMSHOP USER
Braintree Account:

Step 3.1- Connect to Dreamshop

Here are the instructions to complete the last step to connect your Braintree account to Dreamshop.

1. Visit <https://dealer-authorize.dreamshop.honda.com/>
2. Click the "Connect to Braintree" button and login to your Braintree account.
 If you forgot your password and need assistance, please submit a support ticket to Braintree via their Help Page:
<https://developer.paypal.com/braintree/help>
3. Click the "Authorize Access" button to link your Braintree account to Dreamshop.

Connection Complete

Step 3.2- Dealer Setup Information

Privacy Policy URL
Service Scheduling URL
Return Policy (leave blank to use default)

Update

If you have any questions, please contact iN Support at (800) 245-4343.

- Click the link under Step 3.1 – Connect to Dreamshop. You will be redirected to the screen below and you will click on the “Connect with Braintree” button.

Here's how to link your dealership.

1. Click the “Connect to Braintree” button and login to your Braintree account.
2. Click the “Authorize Access” button to link your Braintree account to Acura Reserve or Dreamshop.
3. Please allow us 24-48 hours to complete your dealership setup.

B **Connect with Braintree**

If you have any questions or issues, please contact iN support at (800) 245-4343.

- Log in to your Braintree account using your existing credentials. If you are the authorized signer on more than one Braintree account, please ensure that you are using the login credentials for the Braintree account that was set up for the dealership that you are trying to enroll in Dreamshop.
- If you forgot your password and need assistance, please submit a support ticket to Braintree via their Help Page:
 - Braintree Help (paypal.com)

NOTE: You will need to provide your Merchant ID/Braintree Account # when submitting the support request.

Log into Braintree

Username

Password

[Forgot](#)

Log In

or

 **Log In With PayPal**

Want to access Braintree using your PayPal account? [Learn more](#)

Looking for your test environment? [Log into Sandbox](#)

Using your corporate domain credentials? [Log in with SSO](#)

- Authorize access to Braintree Payment Service by selecting the “Authorize Access” button.
- Once you have authorized access to Braintree Payment Service, you need to provide your bank account provider with the following company IDs to add Braintree as a trusted vendor: WFMSBRNT01 and 2205717726. IMPORTANT NOTE: If this is not completed that may cause your bank account provider to reject Braintree’s debits for transaction fees and refunds, which would cause Braintree to hold any new payments in order to cover the outstanding fees.

Authorize Braintree Payment Service

Braintree Payment Service - is requesting access to the following permissions from your Braintree account:

✓ Account

Access and update basic account details

✓ Customer

Access, create, and manage customers

✓ Transaction

Access, create, and manage transactionsFacilitated TransactionsView TransactionsRefund TransactionsCreate Sale TransactionsSearch TransactionsManage Transaction SettlementVoid Transactions

Authorize Access

You will return to Braintree Payment Service after authorizing

2. Enter Dealership Information in Interactive Network.

Once you have authorized access to link your Braintree account to Dreamshop, click on the "Connection Complete" button under Step 3.1. This will allow you to move to Step 3.2, where you will input some information about your dealership. This step should be completed only after you have linked your accounts. Enter the information and click Update:

- **Privacy policy URL:** Input the link to your dealership's privacy policy. This can usually be found in the footer of your dealership's website. Please contact your website administrator for additional guidance.
- **Service Scheduling URL:** Input the link to your dealership's approved service scheduling tool. We will use this link to connect customers to your site to schedule installation appointments.
- **Return policy:** Input your dealership's return policy. If left blank, Honda's return policy will be used for your dealership.

Dealer Participation

Braintree Account Setup

Authorize Access

Confirmation

Dreamshop Dealer Participation Agreement: Accepted on 09/06/2023 by DREAMSHOP USER
Braintree Account:

Step 3.1- Connect to Dreamshop

Here are the instructions to complete the last step to connect your Braintree account to Dreamshop.

1. Visit <https://dealer-authorize.dreamshop.honda.com/>
2. Click the "Connect to Braintree" button and login to your Braintree account.
If you forgot your password and need assistance, please submit a support ticket to Braintree via their Help Page:
<https://developer.paypal.com/braintree/help>
3. Click the "Authorize Access" button to link your Braintree account to Dreamshop.

Connection Completed

Step 3.2- Dealer Setup Information

Privacy Policy URL

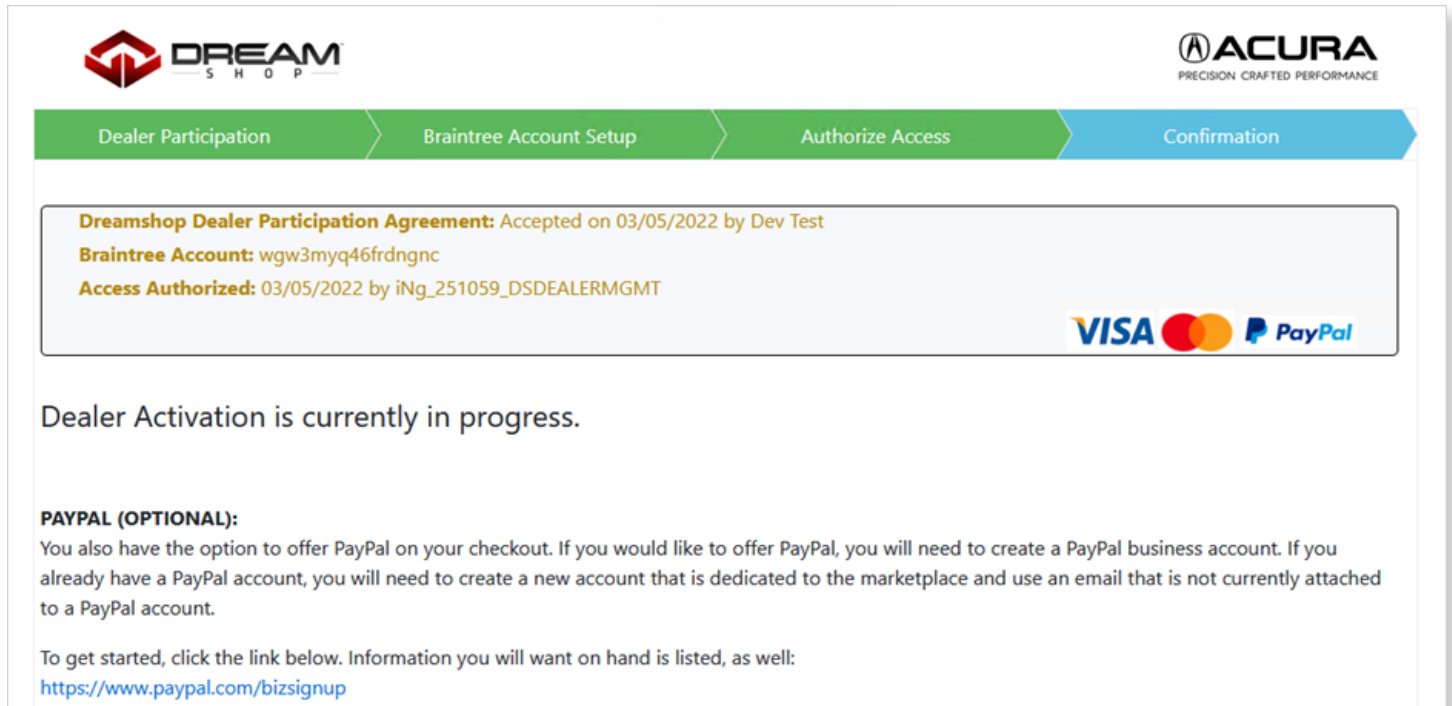
Service Scheduling URL

Return Policy (leave blank to use default)

Update

Dealer Activation Confirmation:

Once you enter the information on step 3 and click update, the enrollment screen will automatically update to step 4 informing you that your activation is in progress.



The screenshot shows a web interface for dealer activation. At the top, there are logos for DREAM SHOP and ACURA. Below the logos is a progress bar with four steps: Dealer Participation, Braintree Account Setup, Authorize Access, and Confirmation. The Confirmation step is highlighted in blue. Below the progress bar, there is a box containing the following information:
Dreamshop Dealer Participation Agreement: Accepted on 03/05/2022 by Dev Test
Braintree Account: wgw3myq46frdngnc
Access Authorized: 03/05/2022 by iNg_251059_DSDEALERMGMT
To the right of this box are logos for VISA, Mastercard, and PayPal. Below the box, the text reads: "Dealer Activation is currently in progress." Further down, there is a section titled "PAYPAL (OPTIONAL):" which explains that users can offer PayPal on their checkout and provides instructions on how to create a PayPal business account. It also includes a link to <https://www.paypal.com/bizsignup> for getting started.

Instructions will be provided on how to set up your PayPal account (this is optional). Setting up your PayPal account is necessary to offer PayPal at checkout to your customers. After creating your PayPal account, link it to your Braintree account by following these steps:

- Log into the [BrainTree Control Panel](#)
- Click on the gear icon in the top right corner
- Click Processing from the drop-down menu
- Scroll to the Payment Methods section
- Next to PayPal, click the toggle to access the Accept PayPal options page
- Click the Log In with PayPal button
- Enter your PayPal login credentials and click Log In
- Enter the URLs to your website's [Privacy Policy and Terms and Conditions](#) in the fields provided
- Click the Submit button



Now Honda needs to complete your dealer set up. Please allow 24–48 hours for this process. You will receive a confirmation email when your dealer is active in Dreamshop and set up in Dreamshop Dealer Locator. You can also confirm the status by logging into the Interactive Network and navigating to Parts >> Dreamshop >> Overview & Enrollment. A confirmation page will be displayed under Step 4: Confirmation once all enrollment steps have been completed and your dealer is fully activated and live in Dreamshop. **CONGRATULATIONS!**

Confirmation – Activation in progress



Dealer Participation

Braintree Account Setup

Authorize Access

Confirmation

Dreamshop Dealer Participation Agreement: Accepted on 03/04/2022 by Hitesh Test

Braintree Account: 5ssr2wg7m82vn7vq

Access Authorized: 03/04/2022 by JHD

PayPal Account Setup Complete: 03/05/2022 by JHD



Dealer Activation is currently in progress.

[View Training Resources](#)

Confirmation – Activation is completed



Dealer Participation

Braintree Account Setup

Authorize Access

Confirmation

Dreamshop Dealer Participation Agreement: Accepted on 03/09/2022 by Diego Tester

Braintree Account: 656mq7zyb59ch3r3

Access Authorized: 03/03/2022 by diego_tester

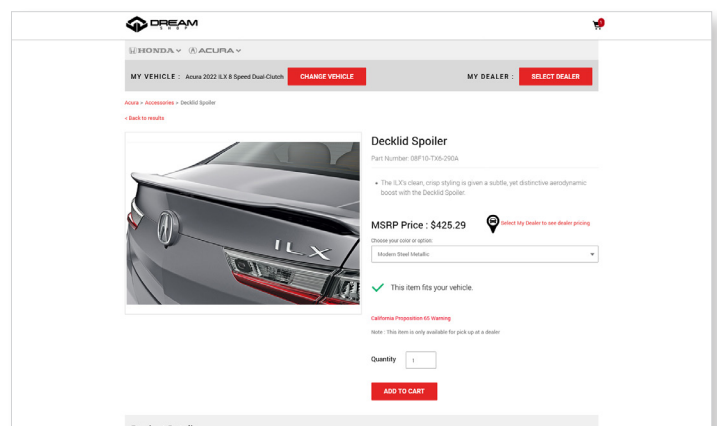
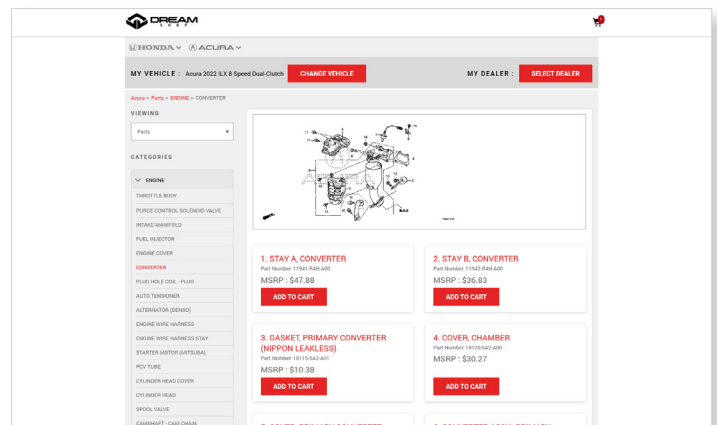
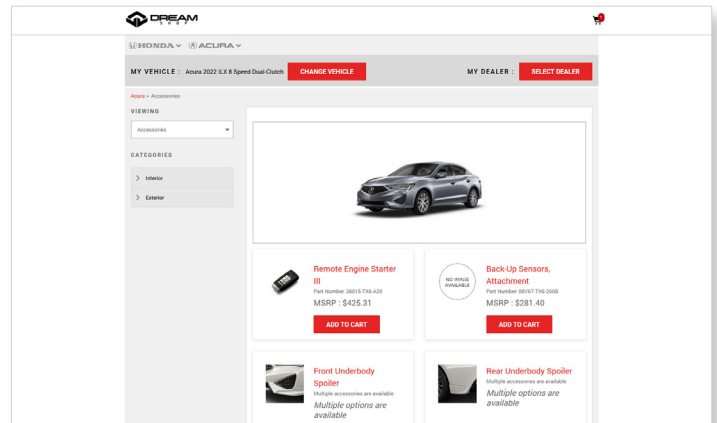
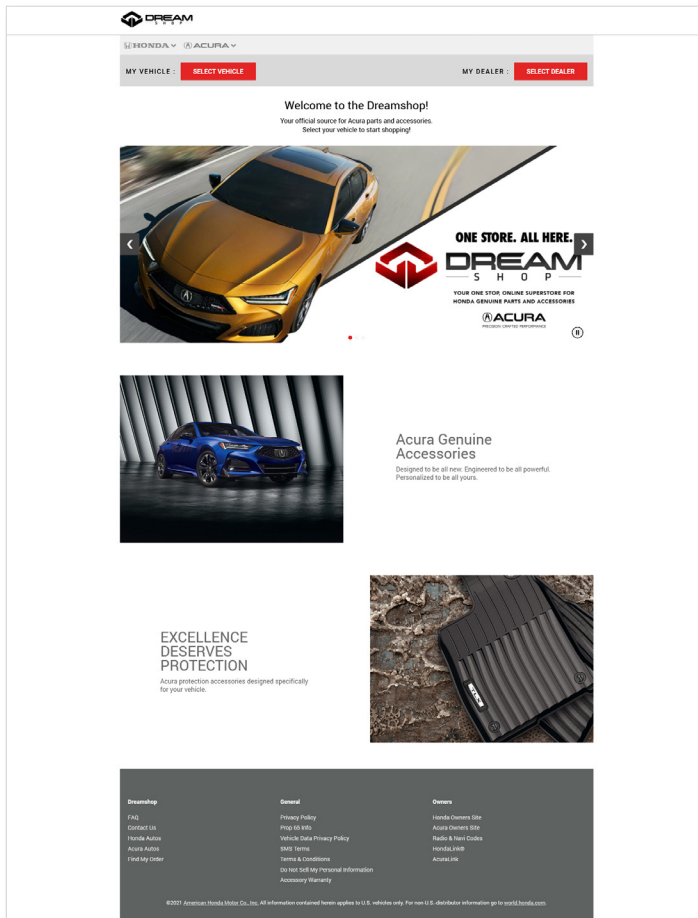
Dreamshop Activation: Completed on 03/07/2022

PayPal Account Setup Complete: 03/03/2022 by denise_testing



Congratulations! Your Dealership has been successfully activated in Dreamshop.

[View Training Resources](#)



How To Set Up Dealer Pricing On Dreamshop Via iN

Once enrolled and active in Dreamshop, be sure to set up pricing.

To sell on Dreamshop, you should establish a pricing structure for the merchandise you sell. If you do not change the pricing, Dreamshop defaults to Manufacturer's Suggested Retail Pricing (MSRP). Pricing can also be set through Tiered Pricing, where markups and discounts are applied to like-priced groups of items, or through Exception Pricing, where the price of individual items can be set, or any combination of these methods.

1. **MSRP:** If you don't establish Tiered or Exception pricing, all items default to Acura's Suggested Retail prices.

■ = Required

Pricing Setup

Subscriptions	Accessories	Accessories Dreamshop	Internal	Parts	Shipping
Parts Pricing Information					
Customer Type Code		CUST			
Description					
Base Price		SUGGESTED RETAIL			
		Base Price Range		Adjustment	
		From	To	+/-	%
		Over*	\$.01		
More					
Submit					

2. **Tiered pricing** (overrides Suggested Retail): Tiered pricing groups like-priced items as a markup from Dealer Net (your "cost") prices, or as a markup or discount from Suggested Retail prices.
3. **Exception pricing** (overrides both Suggested Retail and Tiered pricing): Exception pricing allows you to price parts and accessories individually.

You may, of course, set a pricing structure as a combination of these methods. It's very important, however, that your dealership establishes a pricing strategy (offline and online) that is consistent throughout Sales, Service, and Parts, so your customers receive consistent information from all areas of your dealership.

Parts and Accessories pricing will be set up separately. You will need to set up your accessories pricing in the “Accessories” and “Accessories Dreamshop” tabs, while parts pricing will be set up in the “Parts” tab.

• = Required

Pricing Setup

Accessories **Accessories Dreamshop** Internal Parts

Accessories Dreamshop Pricing Information

Customer Type Code: CUST
 Description:
 Base Price: SUGGESTED RETAIL ▼

Use "Accessories" Tab Pricing For Current Model Years In Dreamshop ☒
 Note: Checking this will apply both Accessory Tab Matrix and Total Installed Price w/Bump to Dreamshop. (The two current model years affected will be equal to the current calendar year plus 1. i.e. In calendar year 2010, The selected model years are 2010 & 2011.) The matrix below then applies to all other model years for Dreamshop.

Base Price Range		Adjustment	
From	To	+/-	%

• = Required

Pricing Setup

Accessories Accessories Dreamshop Internal Parts

Accessories Pricing Information

Customer Type Code: CUST
 Description:
 Base Price: SUGGESTED RETAIL ▼

Internal Labor Rate: \$ 100.00
 Retail Labor Rate: \$ 100.00
 Freon Charge For A/C Installation: \$ 50.00
 Internal Labor Gross Profit Percentage (Use YTD Average): % 96.20
 Dealership Bump List Percentage: % 125.00

• = Required

Pricing Setup

Accessories Accessories Dreamshop Internal **Parts**

Parts Pricing Information

Customer Type Code: CUST
 Description:
 Base Price: SUGGESTED RETAIL ▼

Base Price Range		Adjustment	
From	To	+/-	%
\$.01 -	100.00	+	10
\$100.01 -	500.00	-	20
Over	\$500.01	+	0

More

Update Dreamshop Pricing Settings

1. Login to iN.
2. To make the pricing editable, review your profile settings. Under Parts, check the Pricing box. This box needs to be checked for the pricing to be editable.

Parts			
☐ Acknowledgements	☐ Transactions	☐ Parts and Service News Flash	☐ Airbag Inflator Recall
☐ Web Parts Catalog	☐ Parts Ordering	☐ Parts Auto Ship Admin	☐ IRF Admin
☐ Controlled Part Serial No	☐ Reman Parts/ Special Orders	☐ Pricing	☐ Accessory Sell Sheet
☐ Sell Sheet Excel	☐ Sell Sheet with Payments	☐ Sell Sheet with Payments Excel	☐ Parts Locator
☐ Returns and Surplus	☐ Repair Estimate	☐ VIN Missed Opportunity	☐ Dreamshop
☐ eStore	☐ Accessory Marketing	☐ Parts Marketing	☐ AdBuilder
☐ Collision Programs	☐ Return To Market Customer Retention	☐ Dealer Service Effectiveness	☐ Genuine Parts Effectiveness
☐ Dealer Service Market Performance	☐ Owner Lifecycle Communications (HOLC)	☐ Discover Honda's Dreams	☐ Parts Library
☐ Team Honda Purchase Program	☐ eMail		

3. Next, select the "Pricing Setup" option under the Pricing menu.

Controlled Part Serial No
Pricing
Parts Information
Parts and Price Info
Pricing Setup
Accessory Pricing
Accessory Pricing Update
Parts Pricing Update
Accessory Sell Sheet

4. Select the "Accessories Dreamshop" tab. In the dropdown next to Base Price, select "Dealer Net".

• = Required

Pricing Setup

Accessories **Accessories Dreamshop** Internal Parts

Accessories Dreamshop Pricing Information

Customer Type Code: CUST

Description:

Base Price: SUGGESTED RETAIL **DEALER NET**

Use "Accessories" Tab Pricing For Current Model Years In Dreamshop ☒

Note: Checking this will apply both Accessory Tab Matrix and Total Installed Price w/ bump to Dreamshop. (The two current model years affected will be equal to the current calendar year plus 1. i.e. In calendar year 2010, The selected model years are 2010 & 2011.) The matrix below then applies to all other model years for Dreamshop.

	Base Price Range		Adjustment		
	From	To	+/-	%	
	Over	\$.01	+	10	More

Submit

© 2000–2023, American Honda Motor Co., Inc. All Rights Reserved.

5. Ensure the checkbox next to "Use Accessories Tab Pricing for Current Model Years In Dreamshop" is unchecked. If it is checked, uncheck the box and click Submit.

• = Required

Pricing Setup

Accessories **Accessories Dreamshop** Internal Parts

Accessories Dreamshop Pricing Information

Customer Type Code: CUST

Description:

Base Price: DEALER NET

Use "Accessories" Tab Pricing For Current Model Years In Dreamshop ☐

Note: Checking this will apply both Accessory Tab Matrix and Total Installed Price w/ bump to Dreamshop. (The two current model years affected will be equal to the current calendar year plus 1. i.e. In calendar year 2010, The selected model years are 2010 & 2011.) The matrix below then applies to all other model years for Dreamshop.

	Base Price Range		Adjustment		
	From	To	+/-	%	
	Over	\$.01	+	0	More

Last Updated: 4/14/2023 Updated By: DEBORAH

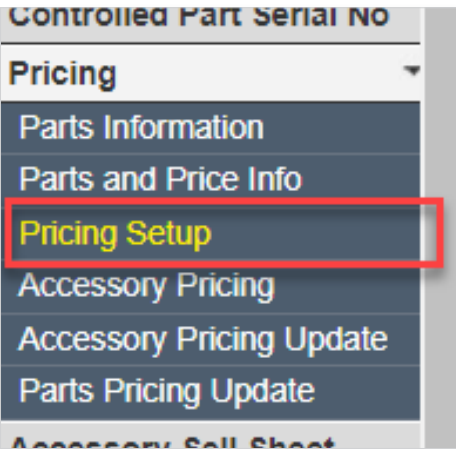
Submit

© 2000–2023, American Honda Motor Co., Inc. All Rights Reserved.

This box needs to be unchecked for the pricing to be editable.

Setup Standard Pricing Matrix for Parts and Accessories

1. Login to iN and navigate to the Parts menu.
2. Select the "Pricing Setup" option under the Pricing menu.



3. You can select the "Parts" or "Accessories" tab on the page to set up their pricing matrix.

• = Required

Pricing Setup

Accessories Accessories Dreamshop Internal **Parts**

Parts Pricing Information

Customer Type Code: CUST

Description:

Base Price: SUGGESTED RETAIL ▼

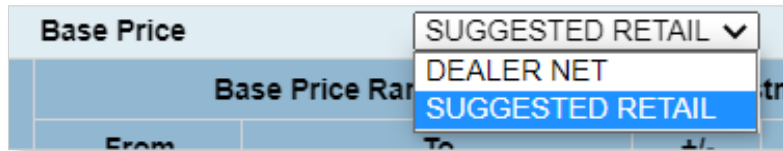
	Base Price Range		Adjustment		
	From	To	+/-	%	
	\$.01 -	100.00	+	10	
	\$100.01 -	500.00	-	20	
	Over •	\$500.01	+	0	More

Last Updated: 2/17/2023 Updated By: PA22USER

Submit

© 2000–2023, American Honda Motor Co., Inc. All Rights Reserved.

4. You can set your pricing matrix based on either MSRP (Suggested Retail) or Dealer Net.

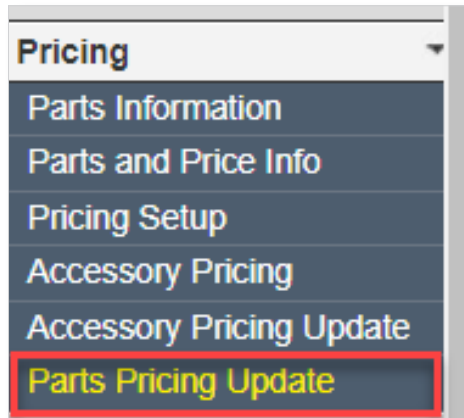


5. In the example above, the dealer has based their pricing on MSRP.

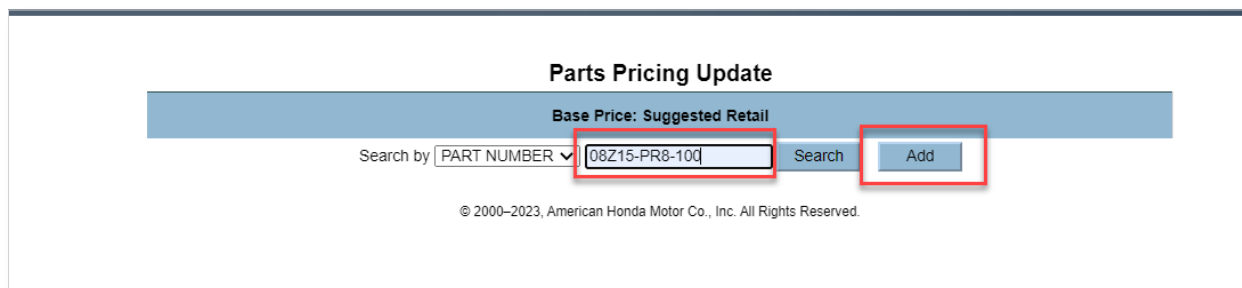
- a. MSRP = \$50, then the Dreamshop price will be set to \$55
i.e. $\$50 + \5 (10% of MSRP) = \$55
- b. MSRP = \$750, then the Dreamshop price will be set to \$600
i.e. $\$750 - \150 (20% of MSRP) = \$600

Setup Exception Pricing for Parts

1. Login to iN and navigate to the Parts menu.
2. Select the “Parts Pricing Update” option under the Pricing menu.



3. Enter the part number of the part you want to set the exception pricing for and click the “Add” button.



4. The current parts pricing will be displayed for the part number that was entered.

Parts Pricing Update

Base Price: Suggested Retail

Search by PART NUMBER ▾ Search Add

Item	Part Number	Description	Dealer Net	Suggested Retail	Dreamshop Selling Price	Adjustment	
						+/-	%
1	16400-59B-003	THROTTLE BODY	116.50	194.17	155.34	-	20

Last Updated: 4/12/2023 Updated By: PA22USER

Save

© 2000–2023, American Honda Motor Co., Inc. All Rights Reserved.

5. You can change the pricing in multiple ways:

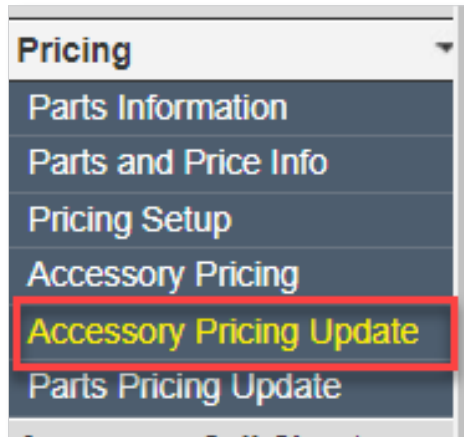
- a. If you change the “Dreamshop Selling Price” amount, the system will automatically recalculate the adjustment %.
- b. If you change the “Adjustment %” values, the “Dreamshop Selling Price” will automatically be recalculated with the adjusted %.

6. Click the “Save” button.

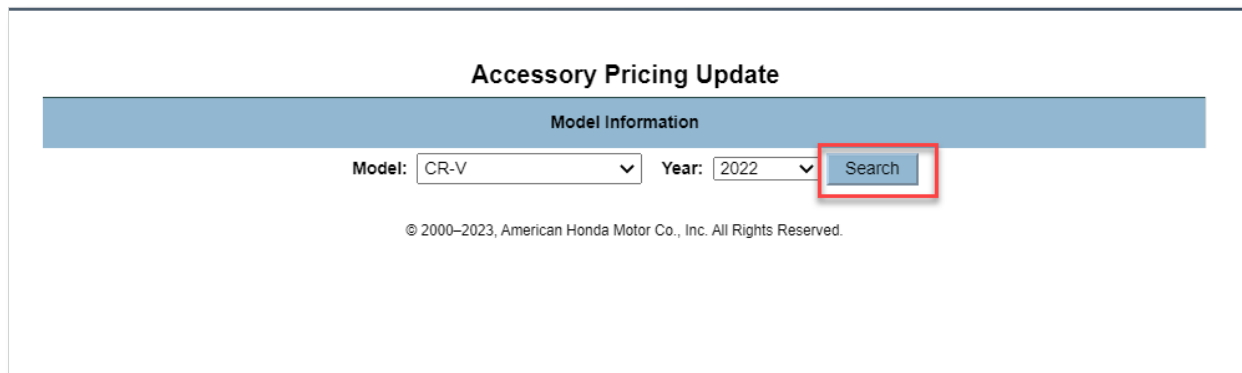
7. If you navigate to Dreamshop and refresh the page, the pricing will automatically refresh with the updated pricing.

Setup Exception Pricing for Accessories

1. Login to iN and navigate to the Parts menu.
2. Select the "Accessory Pricing Update" option under the Pricing menu.



3. Select the Model and Year of the vehicle you want to change the accessory pricing and click the "Search" button.

A screenshot of the 'Accessory Pricing Update' web form. The form has a title 'Accessory Pricing Update' and a section header 'Model Information'. Below this, there are two dropdown menus: 'Model:' with 'CR-V' selected and 'Year:' with '2022' selected. To the right of these dropdowns is a blue 'Search' button, which is highlighted with a red rectangular border. At the bottom of the form, there is a copyright notice: '© 2000–2023, American Honda Motor Co., Inc. All Rights Reserved.'

4. A list of available accessories for the selected vehicle will be displayed.

Airbag Recall Help Print

Accessory Pricing Update

Model Information

Model: CR-V Year: 2022 Search

Save Data Send To Excel

CR-V 2022 (All Bodytrim Types) (Exterior, Interior And Electrical)

Internal Labor Rate \$84 Retail Labor Rate \$84 Freon Charge \$65 Dealer Bump List 100 %

Accessory	Install Time (Hours)	Internal Labor \$	Dealer Net (D/N) \$	Parts \$ + Markup \$	COS W/Labor \$	Suggested Retail Part \$	Retail Labor \$	Suggested Retail W/Labor \$	Total Installed Price W/Bump \$	Dreamshop DIY Price \$	Dreamshop DI Price \$
19-in black alloy wheel w/tire>Note!	1.6	134.40	938.04	938.04	1,072.44	1,488.00	134.40	1,622.40	1,771.20	1,488.00	1,622.40
19-in black alloy wheel>Note!	1.6	134.40	938.04	938.04	1,072.44	1,488.00	134.40	1,622.40	1,771.20	1,488.00	1,622.40
19-in diamond cut alloy wheel w/tire>Note!	1.6	134.40	938.04	938.04	1,072.44	1,488.00	134.40	1,622.40	1,771.20	1,488.00	1,622.40
19-in diamond cut alloy wheel>Note!	1.6	134.40	938.04	938.04	1,072.44	1,488.00	134.40	1,622.40	1,771.20	1,488.00	1,622.40
all season floor mats_blue	0.1	8.40	120.16	120.16	128.56	201.00	8.40	209.40	229.50	201.00	209.40
all season floor mats_high wall	0.1	8.40	114.66	114.66	123.06	190.00	8.40	198.40	217.40	190.00	198.40
bike attachment - frame mount	0.4	33.60	145.91	145.91	179.51	211.00	33.60	244.60	265.70	211.00	244.60
bike attachment - frame mount (fouring):Note!	0.4	33.60	145.91	145.91	179.51	211.00	33.60	244.60	265.70	211.00	244.60
bike attachment - frame mount (w/rack):Note!	0.4	33.60	145.91	145.91	179.51	211.00	33.60	244.60	265.70	211.00	244.60
bike attachment - frame mount (w/rails&crossbar)	0.4	33.60	145.91	145.91	179.51	211.00	33.60	244.60	265.70	211.00	244.60
body side molding	0.4	33.60	151.80	151.80	185.40	253.00	33.60	286.60	311.90	253.00	286.60
body side molding_crystal black pearl "nh-731p"	0.4	33.60	151.80	151.80	185.40	253.00	33.60	286.60	311.90	253.00	286.60
body side molding_lunar silver metallic "nh-830m"	0.4	33.60	151.80	151.80	185.40	253.00	33.60	286.60	311.90	253.00	286.60
body side molding_modern steel metallic "nh-797m"	0.4	33.60	151.80	151.80	185.40	253.00	33.60	286.60	311.90	253.00	286.60
body side molding_obsidian blue pearl "nh-588p"	0.4	33.60	151.80	151.80	185.40	253.00	33.60	286.60	311.90	253.00	286.60

5. You can change the price for an accessory in the "Dreamshop DIY Price" column.

6. Click the "Save Data" button.

7. If you navigate to Dreamshop and refresh the page, the pricing will automatically refresh with the updated pricing.

If you have any additional questions, please contact iN support.

If you have any questions, please contact the appropriate resource. Please also print this page for support references. If you need assistance with the Braintree account setup process, acura@paypal is able to assist.

Issue Type	Contact Name	Contact Method(s)
Dreamshop Enrollment	iN Support	800-245-4343
Dreamshop Dealer Console	iN Support	800-245-4343
Dreamshop eCommerce Website	iN Support	800-245-4343
Braintree Application Status	Braintree support	Acura Dealers: acura@paypal.com
Braintree Account Assistance (such as requesting a new account activation email, password resets, account changes, etc.)	Braintree Support	Visit the Braintree Help page to submit a support request: Braintree Help (paypal.com). Note: You will need to provide your Merchant ID/Braintree Account # when submitting the support request. You can find your account # by logging into the iN and navigating to Parts >> Dreamshop >> Overview & Enrollment

